

PRESS RELEASE



DAIRY SHOW 2010 9th EUROPEAN OPEN HOLSTEIN SHOW

Verona, 4-7 February

Only few days to the Dairy Show 2010, 9th European Open Holstein Show, held thank you to the cooperation between the Provincial Associations of Breeders (APA) of Verona and Brescia and the collaboration with Veronafiore, ANAFI, Centro Fiere di Montichiari, Semenzoo Italy Camera di Commercio of Verona and Veneto Region. This year it was the turn of Verona, which hostes within Fieragricola a Dairy Show, that we thing of a very high level, as usual.

The Judge will be Mr. Mark Rueth.

Mark Rueth has judged numerous shows across the US and Canada, and has judged national shows around the world, including International Dairy Week in Australia, the Brazil National Show, the Eastern France Spring Show, the Swiss Junior Bulle Winter Show and the Leon Mexico Spring Show. He was the official judge of the International Holstein Show during the 2009 World Dairy Expo in Madison, Wisconsin.

We are satisfied of the registrations to catalogue: 298 between heifers and cows, coming from 71 farms of 20 Italian provinces and from 8 farms of Spain.

Also the Junior Show sees the registration of about twenty heifers.

This shows that the Dairy Show has now become a not-to-be-missed event for breeders. In fact, the Dairy Show still represents, notwithstanding the difficult present situation and the competition of other European shows that have arisen in its wake, one of the most important meetings for Holstein breeding in Europe.

The Exhibition will take place according to the following program:

Thursday, February 4th

JUNIOR SHOW

- 10:00 a.m. Clipping contest
- 2:30 p.m. Judging of the clipping contest
- 4:00 p.m. Category appraisals
- 5:00 p.m. Judging contest between the Dairy Clubs

Friday, February 5th

9th European Holstein Show:

- 9:00 a.m. Young cows and milking cows appraisals
- 11:30 - 12:30 Junior Show Showmanship and distribution of prizes
- 1:30 p.m. Continuation of appraisals
- 5:30 p.m. Final of Show and distribution of prizes

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